

eKnowledge and Arkansas Department of Veteran Affairs Announce Arrival of Updated v7.5 PowerPrep™ DVD Programs and New SAT/ACT Test Prep Books

October 27, 2010 The eKnowledge Sponsorship Alliance (ESA) announces the continuation of its donation of \$200 SAT and ACT College Test Preparation Programs to Military Service Members, their dependants and relatives. eKnowledge, supported by patriotic athletes from the NFL and MLB and over 30 other foundations, corporations and groups, is pleased to announce the introduction of **new SAT/ACT Test Preparation Books, as well as the arrival of updated PowerPrep™ software v7.5.** The eKnowledge Sponsorship Alliance has provided over 153,000 SAT and ACT Prep Programs with a value of \$33 million, however, eKnowledge does not profit from this venture.

UPDATED SAT and ACT SOFTWARE

The new v7.5 DVD has 12 hours of instructor videos, 170 re-mastered videos, including over 3000 new graphics, animations, diagrams, illustrations, images, photos and other visual aids embedded directly into the video stream to assist students as they watch the video. Through the Sponsorship Alliance, the standard SAT or ACT DVD is free. There is a nominal charge of \$13.84 (plus s/h) per program which covers the cost of materials, processing, registration, licensure, customer service and technical support.



NEW 3 BOOK SET

The books cover every testable point on both the SAT and ACT, and include 800 pages, 2500 detailed questions and answers, quizzes, practice questions and supporting documentation. They work in conjunction with the PowerPrep™ DVD or as a stand-alone program. The books have more questions and detailed explanations than the PowerPrep™ DVD Programs. The 3 book set retails for \$225.00, and through the Sponsorship Alliance may be ordered for \$74.99 (plus s/h).



ELIGIBLE RECIPIENTS INCLUDE

Service Members from all branches of the military who are active duty, retired, Veterans, Guard, Reserve, DoD employees and civilians performing military support. Also eligible are relatives and dependants of anyone who otherwise qualifies from the prior list. The new materials have been in development for 2 years, at an investment of \$1.5 Million. Our goal is to provide the tools necessary to prepare students with their continuing education requirements. **Testimonial page:** www.eknowledge.com/back2school/testimonials.htm

To order the NEW MATERIALS, please visit: www.eknowledge.com/ARVA

To order by telephone, 951-256-4076 (reference Arkansas Department of Veteran Affairs)

For further information please contact Lori Caputo, Director, Sponsorship Alliance Programs
LoriCaputo@eknowledge.com, 951-256-4076